

Innovations for etics, plastering and dry-lining

## THE VWS PURE SERIES

## FOCUS ON SUSTAINABILITY

Innovative profile solutions by VWS



# VWS-PURE SERIES:

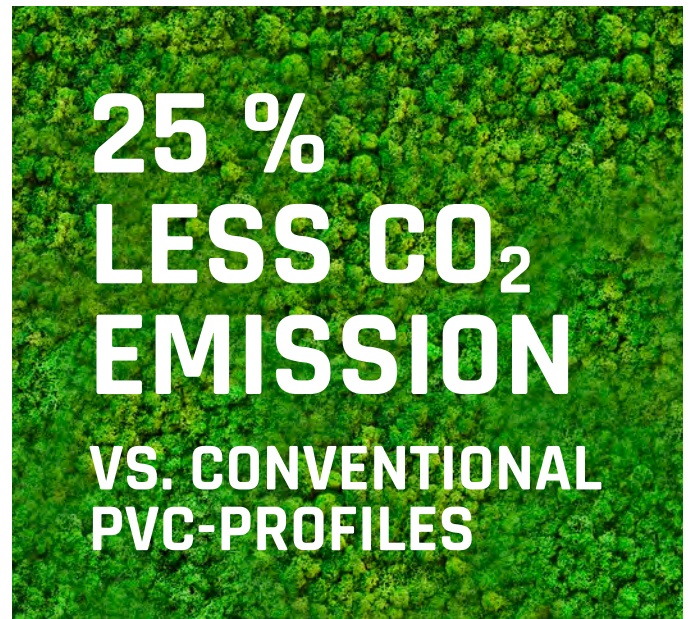
FROM IDEA TO SOLUTION

## THE CHALLENGE

Modern construction projects today need to be both functional and sustainable. Builders and architects face the task of finding materials that reduce the ecological footprint without compromising on quality and durability. This is where the VWS-PURE series comes into play.

## THE VISION

The VWS-PURE series was developed to meet these demands. It stands for sustainability at the highest level: from resource-conserving production to a significant reduction in CO<sub>2</sub> emissions, representing a true innovation in the field of ETICS profiles.



## PRODUCTION FEATURES



### Recycled materials

The granulate consists of at least 50% recycled material.



### Green electricity

Our production facility and infrastructure in Lichtenstein are powered by 100% renewable energy.



### Plastic-free packaging

Packaging materials such as sustainable cardboard and paper tape make an important contribution to our environmentally friendly approach.



### Locally produced

Production takes place in Germany and France, minimizing transport distances to our European customers and reducing environmental impact.

25% LESS CO<sub>2</sub> AND STRONG

PRODUCT FEATURES

- **High weather resistance:**  
ideal for long-term use under various environmental conditions
- **Lightweight design:**  
easier transport and effortless handling on-site
- **Optimized material composition:**  
increased sustainability through resource-efficient production
- **Maximum durability:**  
high resistance to mechanical stress and environmental influences

# SUSTAINABILITY REDEFINED



## THE CHALLENGE

The VWS PURE series is just the beginning. Our goal is to develop fully CO<sub>2</sub>-neutral profiles in the near future. We continuously take further steps to reduce environmental impacts at every stage of production.



## ECO-FRIENDLY MATERIALS

A central focus lies in using recycled raw materials. The next development phase involves using recycled elastomers (TPE), which are sustainable and offer ideal properties for use in render, drywall, and ETICS profiles.



## OPTIMIZATION POTENTIAL

We constantly review optimization potential - from raw material procurement to logistics. Our goal is not only to improve products but also to adapt and optimize processes towards sustainability.

## INTERNAL AND EXTERNAL TESTING

Quality is the foundation of our work. Therefore, our products undergo extensive internal and external testing procedures. In cooperation with renowned partners such as ift Rosenheim, we ensure that our solutions meet the highest technical requirements.

## COLLABORATION FOR A BETTER FUTURE

Sustainability is a shared responsibility. Therefore, we work closely with our customers, suppliers, and partners to develop innovative and environmentally friendly solutions. Together, we shape the future of profile solutions.



## PATH TO THE FUTURE

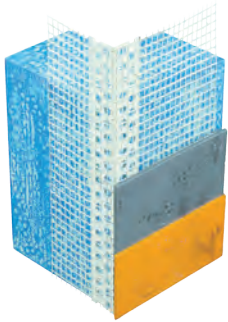
The VWS PURE series is a key component of our long-term sustainability strategy. With each step, we get closer to our goal: sustainable and innovative profile solutions that meet today's and tomorrow's demands.

Discover the VWS PURE series and learn more about our vision for a better future. Together, we can make construction more sustainable.

# PRODUCT VARIETY WITH VWS PURE

Sustainability meets top functionality – the VWS PURE series offers you innovative profiles for various applications in ETICS (External Thermal Insulation Composite Systems). This product range focuses on eco-friendly materials and offers the same benefits as conventional products: durability, reliable movement absorption, clean finishes, and decorative shadow gaps. The VWS PURE series is the ideal choice for sustainable and precise construction.

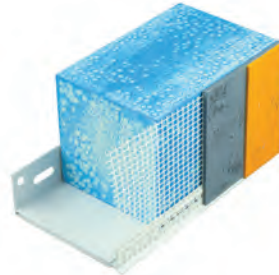
We are always available if you have any questions or suggestions.



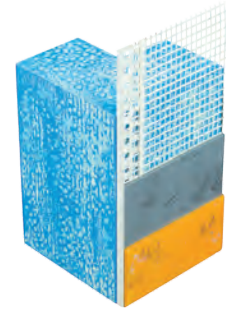
**552500** Edge protection angle, PVC with mesh



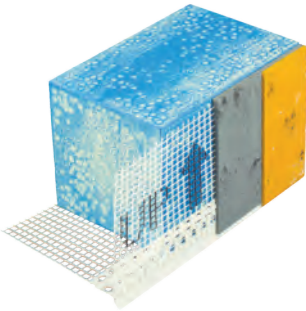
**702000** Edge protection angle, PVC with drainage mesh



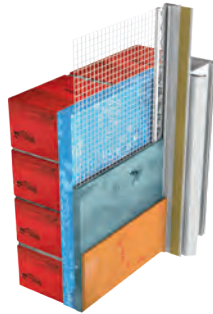
**421000** Base profile PREMIUM, PVC with mesh



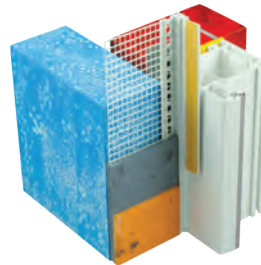
**641700** Render connection profile, PVC with mesh



**648501** Drip edge profile Ecolux, PVC with mesh



**646900** Combination reveal profile with lip, PVC with mesh

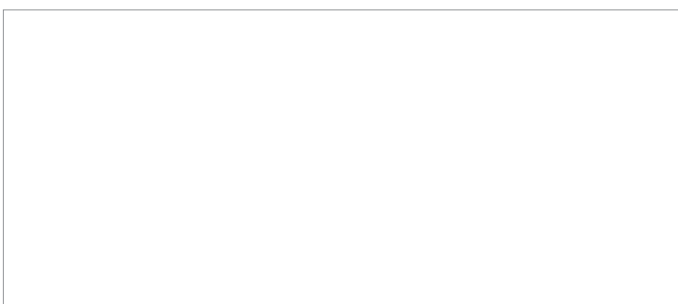


**646800** Reveal profile DYNAMIK MAX, PVC with mesh

## THE ADVANTAGES AT A GLANCE:

- ✓ 25% CO<sub>2</sub> reduction compared to conventional PVC profiles
- ✓ Technical and mechanical properties identical to standard products
- ✓ Free from harmful substances

Your specialist dealer near you:



Ask for our product catalogue.



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VWS Befestigungstechnik GmbH  
Siemensstraße 2, 72805 Lichtenstein  
Phone: +49 7129 695-100  
Mail: look@vws.  
[www.vws.de](http://www.vws.de)